

SAHIL ANVER

DIGITAL MARKETING EXECUTIVE

CONTACT

+91 9645637412

www.sahilanver.in

www.linkedin.com/in/sahilanver

sahilanver80@gmail.com

Kannur, Kerala

EDUCATION

Digital Marketing Sept-2024

Opentutor Digital Academy,
Kannur

SAP March-2024

BEAT Education , Calicut

Bachelor of Commerce 2020-23

Kannur University

SKILLS

- S A P B1, FICO
- Tally
- Website Designing
- Social Media Marketing
- Search Engine Optimisation
- Search Engine Marketing
- Decision making
- Time Management
- Problem Solving
- Leadership

LANGUAGE

- English
- Malayalam
- Hindi

PROFESSIONAL SUMMARY

As a skilled in digital marketing, i expertise in online strategies, content creation, social media management, SEO, and data analytics. I help brands to grow their online presence and engage effectively with their target audiences.

WORK EXPERIENCE

Digital Marketing Intern

Opentutor Digital Academy, Kannur September- 2024

- Assisted in the execution of paid advertising campaigns, including keyword research, ad creation, and performance tracking.
- Conducted competitive analysis to identify industry trends and opportunities for the company's digital marketing strategy
- Assisted in the creation of engaging social media content and monitored social media channels for audience engagement.

CERTIFICATION

- 3 Months of Digital Marketing Training Certificate
- Fundamental Digital Marketing
- Semrush Academy
- Advanced Google Analytics
- Hubspot Content Marketing
- Hubspot Social Media Marketing
- Google Analytics
- Google Ads Search
- Tally
- SAP (B1, FICO)

PROJECT EXPERIENCES

OF DIGITAL MARKETING

SEARCH ENGINE OPTIMISATION (SEO)

- On Page - activities
- off-page - activities
- Blog writing
- Optimised portfolio
- Founded new keywords for the website
(Handyman Kitchen}
- Site Audit for Handyman Kitchen

SOCIAL MEDIA MARKETING (SMM)

- Lead campaign for Opentutor
- Ad run for Opentutor Digital Academy
- Ad run for Design school by Opentutor
- Ad run for Fenix Advertising
- Ad run for Tansom Solutions
- SMM monthly audit
- SMM strategy for a company

SEARCH ENGINE MARKETING (SEM)

- Google Ads
- Ads run for Opentutor Digital Academy

E- COMMERCE WEBSITE

- Created an e-commerce website model
<https://shop.sahilanver.in/>

WEB DESIGNING PROJECTS

- Apple Demo- <https://sahilanver.in/apple/>
- Mumbai Demo- <https://sahilanver.in/mumbai/>
- Lawfirm Demo-<https://sahilanver.in/lawfirm/>
- Portfolio Demo-<https://sahilanver.in/>